

sophie's news

news from sophie randall cards & gifts

SEPTEMBER 2008

New Hallmark wrapping paper now in



We are thrilled to welcome Hallmark wrapping paper to Sophie Randall. The new range from Hallmark of wonderful designs is already a hit with customers. We have this new range in-store now ... a great way to complete any gift.

Welcome to my place, make yourself at home...

Sophie.

Visit us online

We have a blog online where we share news about our Sophie business and feature new products. Visitors are welcome to comment on any blog post – we are pleased to have another opportunity for conversations with our customers. Sophie's blog can be found online at www.sophiesblog.com.au.

A card says more than a text message. Sophie.

Save money on all of your cards!



Buy 7 cards at Sophie Randall, over any time, and your 8th card is **FREE** to any value. This is an **EXCLUSIVE** offer

to Sophie Randall locations. Tell your friends – help them **save** on cards too.

Visit us online



This snow globe from our **Winnie The Pooh** range is a very popular gift for parents of a new child. It looks and sounds wonderful as the glitter snow falls to the ground around Pooh while the music plays.

WE'RE OPEN SEVEN DAYS A WEEK
Melbourne Central, Epping Plaza, Forest Hill and Toorak. You can also buy online:
info@sophierandall.com.au

The Happy Birthday cat



This chubby, smiling, cat is a perfect way to share a birthday message with a cat lover. It can replace a card or be given with a card. How purr-fect would it look on the mantelpiece! It can last beyond the usual life of a card on display. We have other animals

like this cat at Sophie Randall.

Helping others



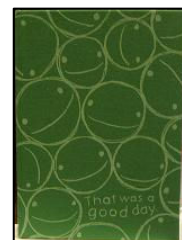
Every mug or plate sold from the celebrity designed **Whatever It Takes** range raises money for charity. The mug in the photo was designed by Sir Bob Geldof, we have others by Nicole Kidman, Donna Karan, Michael Caine, Gwen Stefani and others. What a wonderful gift!

Notecard sets can make for wonderful gifts. Sophie.

More boxed cards now in

We have significantly expanded our range of boxed cards, adding new ranges for occasions such as Thank You as well as general use boxed cards for use at any time.

That was a good day



If you have had a special day you want to remember at work or at home, consider putting a photo in this small fold-out frame. It takes two photos and is a great way to remember. On the front is the text: **That was a special day.**

It really is the thought that counts. Sophie.

2009 calendars now in

We have been fortunate to find a nice range of artistic calendars to start off the 2009 calendar season. We have these in each store now. We have calendars featuring birds, transport, overseas cities and Japanese wood craft.

Sophie's website: www.sophierandall.com.au
Sophie's blog: www.sophiesblog.com.au