



Christmas 2008 Publishing Information

The Sydney Morning Herald (SMH) Christmas Bumper 19th/20th December 2008

Fairfax Media will produce a Bumper Weekend Edition of *The Sydney Morning Herald* on Friday 19th & Saturday 20th December, 2008.

SPECTRUM Section – There will be **NO SPECTRUM** section for the Xmas bumper, both the Friday and Saturday SMH will be delivered in one part.

PRICE – On both Friday 19th and Saturday 20th December *The Sydney Morning Herald* is to be sold at **\$2.30 (incl. GST)**.

SMH Christmas Day

The Sydney Morning Herald will not be published on Christmas Day.

Friday 26th December: *The Sydney Morning Herald* will be published – business as usual

Saturday 27th December

The Sydney Morning Herald will be published as one main book with no separate Spectrum on Saturday 27th December. The newspaper will be delivered in one part.

The Sun-Herald: The Sun-Herald will be published as normal on Sunday 21st December 2008 and Sunday 28th December 2008.

FINANCIAL REVIEW Bumper Editions

The Australian Financial Review will be publishing 2 x following bumper editions over the Xmas 2008 and New Year 2009 period:

- **Xmas Bumper** – The AFR Xmas bumper will be on sale Tuesday 23rd December, 2008 until Monday 29th December, 2008. Selected agents will receive a supply top up on Saturday 27th December, 2008.
- **New Years Bumper** – The AFR New Years Bumper will go on sale Tuesday 30th December, 2008 until Sunday 4th January, 2009. Selected agents will receive a supply top up on Saturday 27th December, 2009.
- Normal distribution of the AFR will recommence from Monday 5th January, 2009

The New Zealander

There will be no issue of The New Zealander for the 31st December. All other issues are as normal

The Guardian Weekly

There will be no issue of the Guardian Weekly for Thursday 25th December. The issue dated 18th December is a bumper issue and is to be on sale for 2 weeks.

Rebecca Mills
Director of Circulation Operations