

# Would you like to stock a gift range of 38000 new release & classic albums, combined with a unique range of greeting cards?

Imagine being able to offer your customers the convenience of purchasing a greeting card with the gift of digital music.

**Finding the perfect gift for that person who's hard to buy for all of a sudden becomes easy**

**... after all everyone loves music.**

Imagine the sales opportunity that having a range of greeting cards with the gift of music creates for your newsagency.

Imagine this entire range of unique, Australian design and manufactured greeting cards fits neatly into a counter display unit only 43cm by 24cm in size.

Imagine never having to worry about 'sale or return'.

Imagine making \$5 profit on each card you sell.

Now imagine never having to carry stock that you have paid for but can't sell...because this range is available to you on consignment.

Imagine no more.

Cardplai, 'the only greeting card with the gift of digital music', has finally arrived.

To find out more about the Cardplai programme and what it can do for your business go online to [www.cardplai.com](http://www.cardplai.com).

Secure your position today by completing the online application form and pay the \$99.95 security deposit to receive your kit and point of sale in time for Valentines Day\* plus have your newsagency listed Free on the Cardplai.com store locator.

**Cardplai is running an exclusive Valentines Day promotion Australia-wide on the Austereo network.**

Customers are required to purchase a Cardplai Valentines Day card to go in the draw to win an all expenses paid package that includes exclusive tickets to see Katy Perry in an 'invite only' Valentines Day concert in Las Vegas, USA.

This advertising programme is specifically designed to drive new customers into participating newsagencies. Your first kit will include point of sale posters and flyers reinforcing the promotion.

...and this is just the beginning.

Cardplai will be running advertising campaigns throughout the year to coincide with major touring artists and new album releases.

You can be a part of the digital music revolution and offer you customers an exclusive range of greeting cards with the gift of digital music... but you will need to hurry as the initial offer is strictly limited to 2000 sites and only the first 1000 to sign up will receive the Valentines Day kit due to limited stock.

Our sales team will be in contact with you over the next couple of weeks but the only way to guarantee your place in the initial programme is to go online and register now.

Telephone: **03 9526 0016**  
Refax to: **03 80 80 3208**  
or email: **info@cardplai.com**

**cardplai.com**

**the only greeting card with the gift of digital music**

**Cardplai is exclusive to newsagents. Initial delivery strictly limited to 2000 sites**

\* Your security deposit is fully refundable within 7 days of payment. Your security deposit is treated as credit against your first card sales.