

# AUSTRALIAN Women's Health

IT'S GOOD TO BE YOU™

## Are you an outstanding female newsagent?

Pacific Magazines is excited to announce the 2009 *Women's Health* Woman Newsagent of the Year award. This annual award – introduced in 2008 – recognises the extraordinary efforts made by women who own or manage newsagencies in Australia.

The 2009 *Women's Health* Woman Newsagent of the Year Award aims to:

- promote awareness of the extraordinary contribution women make to the newsagency industry;
- acknowledge the exceptional performance by female newsagency owners and managers; and
- reward the efforts required to maintain the balance between business, personal and community success.

### Who Can Enter?

Nominations are open to all women who are owners or managers of newsagencies in Australia.

The winner will need to demonstrate excellence in one or all of the following:

- introducing new initiatives;
- staff management;
- achieving work-life balance; and
- making a contribution to the newsagency industry and/or local community.

### How to Enter

Nominations can be made via the entry form on the reverse of this flyer. Peers or colleagues can nominate you, or you can nominate yourself! Entries open April 13, 2009, and close June 12, 2009. The winner and two runners-up will be officially announced at the ANF dinner on June 30, 2009, and published online on July 1, 2009.

Entry forms are also available from [www.pacificmaglink.com.au](http://www.pacificmaglink.com.au) or [www.anf.net.au](http://www.anf.net.au) or contact Pacific Magazines on 02 9464 3446.

## What You Could Win!

The winner of the 2009 *Women's Health* Woman Newsagent of the Year award will receive an awesome collection of prizes, offering her the opportunity to improve her business *and* take a relaxing break. The winner receives:

- \$5000 cash. Invest it in your business, to help make your newsagency even better than ever before!
- A holiday valued at \$3000. This includes a \$2000 Hotel voucher and a \$1000 flight voucher.
- Flights and accommodation for the Australian Newsagents' Federation National Awards Dinner, to be held in Sydney on June 30.

Two runners-up will receive a special gift and acknowledgment of their achievement.

AUSTRALIAN  
**Women's Health**  
**WOMAN**  
**NEWSAGENT**  
**OF THE YEAR**  
**09**



### Who judges the award?

The official judges of the 2009 *Women's Health* Woman Newsagent of the Year Award are Felicity Percival, Editor of *Women's Health* magazine, and Carolyn Doherty, Editor of *National Newsagent* magazine.

Nominate today! You or someone you know could be the next  
**WOMEN'S HEALTH**  
**WOMAN NEWSAGENT**  
**OF THE YEAR!**

For more details, go to  
[WWW.PACIFICMAGLINK.COM.AU](http://WWW.PACIFICMAGLINK.COM.AU)  
or call 02 9464 3446.

Pacific magazines



We create magazines people love

**ENTRY FORM ON BACK >>**

# Entry Form

NOMINATIONS ARE OPEN TO ALL WOMEN WHO ARE OWNERS OR MANAGERS OF NEWSAGENCIES IN AUSTRALIA. YOU CAN NOMINATE YOURSELF, OR BE NOMINATED BY A PEER.



## About the nominee

Name: \_\_\_\_\_

Postal Address: \_\_\_\_\_ State: \_\_\_\_\_ Post Code: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

How long have you been involved in the newsagency industry? \_\_\_\_\_

How long have you been involved in your newsagency business? \_\_\_\_\_

What is your role in the business? \_\_\_\_\_

Are you part of a newsagent marketing group and if yes, which one? \_\_\_\_\_

Are you a member of the ANF? \_\_\_\_\_

Are you a member of your State Association? \_\_\_\_\_

## Newsagent name

## Gordon & Gotch Account No.

To complete your entry, please answer the questions below on a separate sheet of paper, limiting your response to each question to 400 words. To support your responses, you are encouraged to include copies of testimonials, references, certificates, press articles or any other material that supports your entry. A maximum of four documents may be attached.

- 1. New initiatives** It's been a tough year for many businesses. What initiatives have you implemented in your newsagency in the past 12 months, and how have they changed, protected or helped your business? For example, local store marketing, in-store promotions or category initiatives.
- 2. Staff management** Give examples of how you have developed your staff and created a positive working environment.
- 3. Achieving work-life balance** Describe how you achieve a balance between your business and your personal life.
- 4. Your contribution** Briefly tell us how you have made a contribution to the newsagency industry and/or your local community.
- 5. Women's Health** As a strong retail partner of *Women's Health* magazine, how have you been able to profile *Women's Health* at the front of store to gain additional sales? (From a survey of 100 outlets, stores that had positioned *Women's Health* within the Women's Lifestyle category showed on average an increase in sales of approximately 19 per cent)

## Send your entry to:

**Post Att:** Jessica Batt, Pacific Magazines  
35-51 Mitchell Street, McMahon's Point, NSW 2060  
**Email** [whwnaoty@pacificmags.com.au](mailto:whwnaoty@pacificmags.com.au)

## Key dates:

**Nominations open** April 13, 2009  
**Nominations close** June 12, 2009  
**Finalists and winner announced** June 30, 2009

Visit [www.pacificmaglink.com.au](http://www.pacificmaglink.com.au) for full conditions. The competition commences 13/4/09 at 9am and closes 12/6/09 at 5pm. Judging will be held from 15/06/09 to 19/06/09. Total prize value is \$9700. The winner will be notified by phone on 22/06/09 and published at [www.pacificmaglink.com.au](http://www.pacificmaglink.com.au) on 1/7/09. Allow 8 weeks for prize delivery. Holiday must be taken within 6 months of announcement date. Chance plays no part in this competition. The Promoter is Pacific Magazines Pty Ltd. (ABN 16 097 410 896).