

Great Gift Ideas

June 2009

CELEBRATING OUR CUSTOMERS

Treat yourself to something very special at Sophie Randall Cards & Gifts. Walk into any store in the month of June, spend \$20 or more and receive a free gift up to the value of \$14.95. We have 5 different items to choose from, while stocks last.

RECEIVE A FREE GIFT WHEN YOU SPEND OVER \$20.



FOREVER IN BLUE JEANS CELEBRATE THE JOY OF LIFE



We have extended our range of figurines with a new range called Forever in Blue Jeans. This is an everlasting collection that celebrates the joy of life. Inspired by the belief that love and family is the fibre of life and it is as strong and durable as a pair of blue jeans. Artist Mike Dowdall, who also designed the Coots & Biddys ranges, has created an inspirational range of 24 contemporary figurines that perfectly capture tender loving moments. Each blue jeans figurine celebrates sentimental moments and relationships. Exceptionally packaged each figurine is made from high quality resin, and includes a special card to commemorate each purchase. Celebrate the joy and love of someone special, just as you would your favourite pair of blue jeans.

GOTTA GET A GUND



A GUND bear is one of our favourite items to sell. To see a child, or sometimes an adult, walk in to a store, their faces light up as they go and give the bears a big hug. It's priceless. GUND is known worldwide for its top quality, soft and huggable bears. GUND bears appeal to all ages, from newborns to adults, and are bought for someone special for different reasons all the time. We have just received in a new range of GUND bears featuring some of the most exclusive bears around. With leather feet and hand pads, with a special GUND enamel charm on the bears ear, no corner has been left unturned. All GUND bears are made with unique materials, innovative design, detailed facial expressions and, most important, huggability.

HALLMARK IS A BEST SELLER



Hallmark aspires to enrich people's lives and enhance their relationships everyday. They do this through their extensive greeting card range. We have just had our store card walls redone, and thanks to Hallmark this has proven to be a huge success. A new range that Hallmark has just released into all of our stores, is a beautiful range designed by an English artist, Lucy Cromwell. The range offers the timeless appeal of hand drawn watercolour illustrations, complemented with premium embossed stock and touches of glitter. This range will appeal to both our traditional customer and any flower lover.

SAVE MONEY ON CARDS

Buy 7 cards and your 8th is FREE
It's our way of saying thank you

Pick up a free Customer Appreciation Card and start saving money on your card purchases. Once you have bought seven cards, your eighth is free. It's as simple as that. No forms to fill in. No date restrictions. Just a valuable reward for buying your cards here at Sophie Randall. We have an excellent range of cards for all occasions – birthday, get well, new job, new home, sympathy, wedding, engagement, new baby or love.

Give a Sophie Randall card and make someone close to you feel good. Oh, and save money!