



Press release

Newsagent Media Opportunity

- Wow-vision offers newsagents a new way to generate additional revenue
- Earn 10% of gross advertising revenue from your old bill express display screen
- At no cost to you, Wow-vision will deliver daily paid advertising content to your display screen.
- Your screen will promote your in-store products to your customers and uplift sales.
- Our package includes a Bluetooth mobile phone marketing tool connected to your display screen that allows you to run promotions out to customer mobile phones. (up to 100 meter message receive radius)
- The Wow-vision technical team does all the hard work to set up your display system and run it on an on-going basis leaving nothing for you to do.
- Advertising content is delivered via broadband to your display screen via our broadcast management network
- Wow-vision collects the advertising revenue and distributes the monies via its representative body, the Australian Newsagents' Federation who will disperse it to participating newsagents.
- Quarterly audits to be conducted and reported to all participating newsagents
- **Call 02 84259615 or email (guysher@three.com.au) to arrange a connection to the Wow-vision media network.**

Thankyou
Guy Sherrington
Wow-vision Australia Pty Ltd