

THE RIGHT  
WAY TO GET YOUR  
BUSINESS ONLINE

GROWTH  
OPPORTUNITIES

A FREE 2 HOUR NEWSAGENCY MARKETING AND MANAGEMENT SEMINAR FROM TOWER SYSTEMS

# How to create your Newsagency of the Future.

Read more at [www.newsagencyblog.com.au](http://www.newsagencyblog.com.au)

Hear about high margin newsagency success stories and how you can embrace these. Learn how to make more money from your existing customer pool using free to implement strategies. Learn how to transition from your traditional newsagency to your own Newsagency of the Future.

**FREE**

With Apple's iPad launch in Australia and with other news distribution technologies not far off, **what will the future look like for Australian newsagents?** No one has watched this space more than Mark Fletcher – owner of Tower Systems, author of the respected Newsagency Blog, owner of 4 newsagencies and half owner of newsXpress.

Based on 2010's newsagent sales benchmark study, find out which products are working.

**ADELAIDE – 16 June @ 2pm**

Grand Chifley Adelaide, 208 South Terrace

**BRISBANE – 29 June @ 11am**

**CAIRNS – 1 July @ 10am**

**CANBERRA – 23 June @ 11am**

Rydges Capital Hill, Canberra Avenue, Forrest

**GEELONG – 6 July @ 11am**

**GOLD COAST – 8 July @ 10am**

**HOBART – 24 June @ 11am**

Mercure Hobart, 156 Bathurst Street

**MELBOURNE – 15 June @ 11am**

The Brighton Savoy, 150 The Esplanade, Brighton

**PERTH – 17 June @ 11am**

Metro Hotel Perth, 61 Canning Highway

**SYDNEY – 22 June @ 11am**

Bayview Boulevard Sydney, 90 William Street

**BOOK NOW!**

Online [www.towersystems.com.au/bookings](http://www.towersystems.com.au/bookings) Fax (03) 9524 8099

BUSINESS: \_\_\_\_\_

NAME: \_\_\_\_\_

EMAIL: \_\_\_\_\_

FAX: \_\_\_\_\_

SEMINAR ATTENDING: \_\_\_\_\_

**TOWER**  
SYSTEMS software for retailers

Tower Systems currently serves in excess of 1,700 newsagents across Australia. Mark Fletcher has been an in-demand speaker at management seminars and newsagent conferences for decades, and is a frequent advisor to newsagents wanting to build stronger and more profitable newsagencies.