

# WIN CASH & PRIZES

## with *Australian Good Taste* magazine

For the August issue of *Australian Good Taste* we're attaching a Slow Cooking minibook onto all newsagent copies. Slow cooking is a massive trend at the moment and we expect the minibook to boost the sales of the August issue.

To help sales in your store further, we're also running a nationwide newsagent competition for the best display of the August issue. There are some great prizes up for grabs for the biggest and best displays!



The Cuisinart Slow Cooker is the ultimate time-saving appliance for your kitchen.

#### Features & benefits:

- Touchpad control panel with LCD display
- 24-hour cooking timer
- Off/On, warm, simmer, low and high settings
- Removable 6.5 litre oval ceramic cooking pot
- Automatically shifts to "warm" when the cooking time ends

Go to [www.cuisinart.com.au](http://www.cuisinart.com.au) for details.

*First prize* \$500 cash for the agent with the best display that's kept up for the longest time during the on-sale period.

*Runners-up prizes* Cuisinart Slow Cookers valued at \$199 each (one winner per state).

### HOW TO ENTER

It's easy! Here's how to do it.

- 1 Position the August issue of *Australian Good Taste* magazine prominently in front of store.
- 2 Provide enough space for your Impact merchandiser to create a winning display.
- 3 Your Impact merchandiser will create the display, take a photo and send it to the G&G offices.
- 4 If you're not a merchandised store, please take a photo of your display and email it with your details to [trittonj@newsmagazines.com.au](mailto:trittonj@newsmagazines.com.au)
- 5 Entries must be received by close of business Tuesday August 17.

For further information please contact Gordon and Gotch customer service: 1300 650 666



*Australian Good Taste* is a high-quality, stylish glossy magazine filled with beautiful photography and practical advice. This compelling mix of food and lifestyle means there's something for everyone, and the cover price of just \$4.25 is unbeatable value for money when you consider the scope of information this special product delivers.