



Network Services Launches Network Digital Solutions

Network Services becomes Australia's first distributor to offer its publishing clients access to a suite of digital solutions. Following on from the recent announcement of the Magshop Digital Newsstand, Network Services is pleased to announce that it is now in a position to start working with its clients to capitalise on the position that the Magshop Digital Newsstand is quickly establishing in this emerging market place.

The Magshop app has been live in iTunes since October 2010 and is now the country's most popular multi-title digital magazine reader. Users can download the app for free to:

- Purchase subscriptions to all print editions on Magshop
- Purchase single issues of all digital editions contained within the Magshop app
- Use the store finder function to find the nearest retailer
- Purchase back issues of digital editions

Commenting on the developments, Group General Manager, Niall Murphy said: "our position in the market through Magshop provides the perfect opportunity for our clients to play a part in this exciting new phase of the magazine publishing and distribution industry. We continue to work closely with the Nine Entertainment Co. digital team in what is a rapidly evolving situation so that we can provide our clients with the most appropriate digital solution".

Scott Goward went onto add "Network Services will be adding further digital editions from our portfolio of clients over the coming weeks. We are also coming to the end of digital publishing pilot project which will allow us to assist our clients in producing a digital edition of their magazines initially optimised for the iPad and iPhone".

For more information about how Network Digital Solutions can benefit your business please contact Scott Goward or Niall Murphy.

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About Network Services

Network Services is Australia's leading magazine distribution and subscription management company, providing unrivalled effective and efficient solutions to domestic and international publishers and distributors.

Network Services is the distribution arm of ACP Magazines, Australia's largest magazine publisher. ACP Magazines is a division of Nine Entertainment Co., Australia's largest media and entertainment group.

About Magshop

Magshop is the online magazine subscription store for ACP Magazines and many of Australia's leading publishers. Magshop features a huge and diverse selection of titles.