

Sales Opportunity Alert

Dear Newsagent,

At a time when we are all working hard to make "Every Sale Count" sales of *Australian Country Collections* are currently growing. If you look at your latest sales figures I'm confident you will see this trend in your store too.

As well as continued ongoing support by Newsagents another reason for this growth is that the magazine has a new editor, Kirsty McKenzie, who has completely revamped the publication to provide a fresh offer to our readers.

Together with the publishing and production team, *Australian Country Collections* continues develop with each issue. We encourage you to take the time to have a look for yourself and make your own assessment.

The next issue (the best yet) is pictured above and on sale on Wednesday. To maximise the sales of this issue please display in a high traffic position and tell your customers.

Distribution is through **Network Services** please contact them for extras or to increase your order.

Regards,

Mark Darton

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