

ABCs Special: Weekly Mags**Weekly Magazines**

Weekly Magazines	Publisher	Jan-Mar 2012	Jan-Mar 2011	% Change YoY
BRW	Fairfax Media	41,605	40,530	2.7
Famous	Pacific Magazines	89,012	90,373	-1.5
Grazia	ACP Magazines	51,516	53,588	-3.9
New Idea	Pacific Magazines	303,081	310,127	-2.3
NW	ACP Magazines	105,293	115,238	-8.6
OK!	ACP Magazines	99,877	97,275	2.7
People	ACP Magazines	27,877	40,199	-30.7
Picture	ACP Magazines	37,663	53,082	-29.0
Quokka	WestAustralianNewspapers	35,021	44,696	-21.6
Take 5	ACP Magazines	200,496	216,077	-7.2
That's Life	Pacific Magazines	238,304	261,435	-8.8
The Week	Dennis Publishing	27,037	N/A	N/A
TV Week	ACP Magazines	167,540	187,150	-10.5
Who	Pacific Magazines	132,289	131,662	0.5
Woman's Day	ACP Magazines	365,266	384,357	-5.0
Zoo Weekly	ACP Magazines	65,525	92,525	-29.2
Who	Pacific Magazines	132,231	131,229	0.8
Woman's Day	ACP Magazines	372,146	385,016	-3.3
Zoo Weekly	ACP Magazines	70,992	97,174	-26.9