

# 2012 VANA Conference *Embracing the Future*Oct 31 2012, at the MCG

8.00am	Registration
8: 45am	Conference Opening - Newsagents Embracing the Future - Gerard Munday, VANA Chairman
9.00am	Speech – Small Business Innovation in Victoria - Hon Michael O'Brien, MLA, Minister for Gaming, Minister for Consumer Affairs and Minister for Energy & Resources
9.30am	Speech – T2020, A Future for Distribution at News Limited - Lachlan Welsh, GM National Distribution, News Limited
10.30am	Morning tea – Sponsored by <b>The Age</b>
11.00am	Speech – Embracing a Future for the Retailing of Stationary - Alex Stewart, GNS CEO
11.30am	Speech – Newsagency of the Future - Mark Fletcher, Managing Director of Tower Systems
12.00pm	Guest Speaker TBC
12.30pm	Lunch – Sponsored by <b>Hallmark</b>
1.30pm	Speech – How Toll is further developing the B2C segment - Michael Butler, General Manager Strategy, Toll Global Express
	Presentation – Nparcel - Sel Ozyurek, VANA General Manager
2.00pm	<ul> <li>First workshop sessions</li> <li>1. Legal, Accounting &amp; Tendering advice</li> <li>Company Structures and Legal Considerations Jack Cyngler, Accredited Specialist in Commercial Tenancy Law (Commercial &amp; Retail Leases), Cyngler Kaye Levy Lawyers</li> <li>Company and organisational structures</li> <li>Merging Business and Personalities</li> <li>Contracts and Papers</li> <li>Next Steps</li> <li>Evaluating and Managing Financial Matters Krystine Canny-Smith, CPA, S.J. Canny</li> <li>Does this make business sense?</li> <li>Financial analysis of distribution models</li> <li>Next Steps</li> <li>Tendering John Hough, Specialist in tender writing and preparation, Tendering Consulting</li> <li>The Facts about EOI's, RFP's and tenders</li> <li>News Limited Timeline and Planning your tender</li> <li>10 Most Frequently Missed Opportunities in completing a Tender</li> </ul>

#### 2. HWT CircOne Presentation

Mike Webster, Circulation Operations Manager of HWT

- A presentation on the functionality of iServices which will replace Connect
- Launch date for iServices is aimed to be November this year

### 3.00pm

Afternoon Tea – sponsored by **Intralot** 

Second Workshop Sessions

# 1. Legal, Accounting & Tendering advice

# Company Structures and Legal Considerations

Jack Cyngler, Accredited Specialist in Commercial Tenancy Law (Commercial & Retail Leases), Cyngler Kaye Levy Lawyers

- Company and organisational structures
- Merging Business and Personalities
- Contracts and Papers
- Next Steps

# 3.30pm

# Evaluating and Managing Financial Matters

Krystine Canny-Smith, CPA, S.J. Canny

- Does this make business sense?
- Financial analysis of distribution models
- Next Steps

# Tendering

John Hough, Specialist in tender writing and preparation, Tendering Consulting

- The Facts about EOI's, RFP's and tenders
- News Limited Timeline and Planning your tender
- 10 Most Frequently Missed Opportunities in completing a Tender

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# 4.30pm

Conference Close

#### 4.45pm

MCG Tour/Post-conference drinks - Sponsored by HWT



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