

What other comments would you like to register about this move?  
Open-Ended Response

we do receive mags on Tues, Wed, Fri and Sat depending on the courier service.

less store traffic

There are a lot of magazines to process (unpack sticker, put out, pull unsold ) even with software, Its going to a much bigger job over two days. (Wednesday deliverys are huge anyway with partwork boxes!! Thursday or (Tuesday) is just not the day - any other day

Fortunately for me, my IGA next door does not stock newspapers nor magazines as they know it will impact me.  
IT SUITS US. CONCERN WOULD BE IF IT IS DRIVEN BY THE SUPERMARKETS AND THEY MARKET IT ACCORDINGLY.

We have to change the roster of our staff and this means increasing wages  
This was presented as a fait a complait (as is the norm in our industry)  
LOSING SALE

All our local paper comes in Thursday mornings & we do not receive them until after 9.00am which will be the same time for the magazines. Cannot afford to pay another staff for 3 hours.

this move cuts labour costs as it means only 2 very early starts a week instead of 3. the small amount of stock received on a Friday now is just annoying to start early for.  
They say Thursdays is a high volume trade, where as our day is Wednesday which is high volume so they've missed the boat. Can you imagine what time the magazines will go out when Powerball jackpots which is happening more frequently now since it is harder to win. . Since Thursday is a longer trade, we will not have all our staffing on first up in the morning like we do on a Wednesday. We need to manage staff over a 12 hour period instead of 9!  
I appreciate the need for distributors to manae their costs, however moving to a Thursday delivery seems like a negative for the Newsagent channel if supermarkets are still receiving weekly publications on a

keep current method.ok if other suppliers do same

my concern is that the load is now greater over 2 days as they will not reduce what they are sending.It it will take longer to process and the sales will be less .Are the supermarkets recieving their magazines on a Thursday or have they been preferential treatment and recieving them still on Wednesday I wonder.

typical way big companies treat the little bloke.

brings it back to 2 days avoiding public hols on Monday & fridays

do we have other choic?

Only acceptable when they do Mondays and Wednesdays.  
WILL THE PUBLISHERS REVIEW THEIR ALLOCATIONS TO BRING THEM CLOSER TO AVERAGE SALES SO WE ARE NOT PROCESSING EXTRA STOCK FOR NO RETURN

Fair enough move to cut costs.

Why weren't we consulted??

none

nil

Sensible move, helps mag companies and us reduce costs.

this is great. currently all our Monday mags arrive on Tuesday unless it is a public holiday on monday, then the mags arrive on Wednesday 50% of the time my Friday mags don't arrive til Saturday which becomes a staffing nightmare. so now when the Thursday mags don't arrive we should get them on Friday. yay. if Wednesday were the 2nd delivery day, I can guarantee that we will end up with both days mags on the same day

LESS STAFF REQUIRED

none.

I think Thursday is a good day as the people that buy most of the magazines get paid Wednesday night and will have the money in their account/pocket and as such are more likely to purchase them as they have the money now

I utilised Thursday evening staff to label and put out magazines!

as newsagency we don't have any say not even with magazine so why would they ask about deliveries and changing days. cost cutting for them what's new

Happy with the change. Cuts down labour for three days. Two days makes it easier and simpler

NEWSAGENTS SHOULD HAVE HAD A SAY IN WHAT DAY SUITS THEM

It would be far easier to manage magazine arrivals and returns if we weren't sent so much RUBBISH!

cost of delivery is the main reason both for newsagents and mags supply

THERE ARE THINGS THEY CAN DO TO SAVE OUR COSTS RATHER THAN JUST THEIR OWN IE MORE ACCURATE SUPPLY

NONE

DISTRIBUTERS COULD CUT DOWN ON COSTS BY NOT SUPPLYING MAGAZINES THAT DO NOT SELL OR ARE NOT SUITED FOR AN AREA THIS WOULD SAVE ON TRANSPORT COSTS BOTH TO AND FROM A NEWSAGENCY

If it's cost cutting measure, they can cut the delivery on Friday. Make it Monday and Wednesday.

WEDNESDAY MAGS SUCH AS TAKE 5 AND THATS LIFE

So long as the majors only get two deliveries, if they get three I would not be happy.

Communication/consultation with the industry,

Hopefully change may enhance mag sales

losing Wednesday sales to supermarket shoppers on thursday

For our financial saving cut, out mags we don't want & over supply

I think it'll have a big impact of Wednesday traffic which won't be gained on Thursday. If they really want to cut costs why don't they reduce OVER SUPPLY of magazines instead. That seems like a much easier solution. I actually return half of the magazines I receive at a cost of \$6 per box. They need to go out into the newsagency to find out what is happening rather than read some figures on some paper.

It is a positive move, but since we (NEWSAGENTS) are the predominant seller of magazines (seller of variety) newsagents SHOULD be consulted

I WOULD LIKE TO SEE TUESDAY AND FRIDAY. THURSDAY IS PENSION DAY, WE WILL HAVE TO HAVE A LOOK AT PUTTING SOMEONE ELSE ON OR SPREADING MAGS OVER TO FRIDAY ANYWAY. We feel as if newsagencies are less important than supermarkets with this change.

it suits us because it's our slowest day

We currently only receive magazines on Wednesday mornings from Gotch. We have no idea if we are now receiving two deliveries a week, or one, and on what day. Will our Monday magazines now turn up on a Thursday? Frustrated.

People are creatures of habit, Wednesday's is the magazine day at Newsagency's. Wouldn't it have been much simpler to combine Wednesday & Friday's deliveries to Wednesday? Our staffing will need to be re-organised and that, as you would know, is a whole other issue! Some consultation would have been appreciated and an opportunity for comment!

as a small country newsagency we only get one delivery now on a Wednesday to all magazines on a Thursday will total kill business

disrupting customer routine

Are G&G going the same? If yes, then this would help with staff reduction costs. We already have magazine delivery days on Monday, Wednesdays and Fridays and now Thursdays; this survey doesn't seem to recognize G&G delivery days. We will lose a lot of customers. I'd like to see some positive marketing and strategies for newsagents. Perhaps we need to consider selling milk and bread at discounted prices and put forward to customers that you won't be financially distracted into purchasing unnecessary products by shopping for milk and bread at a newsagency.

HOW DOES IT SAVE MONEY FOR US ALL WE GET IS MAG WE CAN NOT SELL AND OVER SUPPLY EVEN WHEN WE TELL THEM LESS

I can understand their reasons but feel insulted that no consultation was made. It is just as the saying goes...'suck it up princess and deal with it

this is the busiest day of the week for trading we will not put Lotto on back burner to do mags .probably will do t5&t/life mags ,leave the rest till week end to put out,could cost more lost sales.  
it ok

Today's magazine parcels all broke apart, with bulky add on's they don't have nice tight parcels. With only two delivery days bigger loads will lead to an unholy mess of jumbled up magazines.  
There has been NO consultation with newsagents about this move. I would not have allowed Thursday to be the 2nd delivery day

We have chosen Wednesday as our other delivery day but Friday is just as good .

I like this change, as I can save a labor for doing Friday's magazine, as not many mags on that day.

monday and wednesday would be better

We employ staff on Tuesday, Wednesday and Friday due to our other work commitments. We will now be doing all the magazine processing, while our paid staff have less to do. We will also have to put in extra hours out of trading time to complete our tasks that cannot be done by paid staff.  
We will have to change owners working hours, casuals as well to fit around the deliveries. We already have a busy thursday and now making wednesday a non event.

In SA Wollies release their weekly specials on Thursdays this move will suit them  
If Network went to Wed delivery it would be ok but Gotch will still deliver on Mon Wed and Fri meaning we will get weekly mags on Mon Wed Thur and Fri now necessitating deliveries on each day.  
no consultation although unfortunately none expected

being Nt we are looking at Tues/Fri or Wed/Sat with delays which just isn't as good as Mon/Thurs

Will impact on the sale of Weekly magazines and will go down. As to see the current economy and peoples shopping trend, customers are not willing to buy all the magazines in one day. Now it is split three times a week and when they come to buy mgazines three times a week, they do buy other things as well and then that will stop. So less traffic in store.

I am very happy with 2 days delivery.  
Would prefer the magazine on a Monday and Wednesday - not Thursday  
Shame we weren't consulted.

Normally a catch up day for us,(slower day) minimum staff on and not all staff are available on Thursdays.  
There was no input from Newsagents.  
WED. DEL MEANT EXTRA STAFF AS IS OUR BUSIEST DAY WITH W/TIMES & LOCAL PAPER

HOPE THAT SOME COST CUTTING MAY BE PASSED ON TO US!

if supermarkets retain their wednesday delivery then so must we  
WOULD EVEN BE BETTER IF THEY WENT TO ONE DAY. ALSO, THIS WOULD BE POSSIBLE IF THEY  
CUT BACK ALL THE OVERSTOCKING THEY SEND US. ALSO THEY COULD SAVE MORE MONEY BY  
CUTTING BACK SUPPLY OF RUBBISH AND REDUCING RETURNS.

Need to be able to staff the shop from 7 am to 9 pm as Thursdays are late night trading. Trying to change customer habits that mags are released a day later draws confusion and agro when they buy the wrong mags, then want refunds & exchanges. Also pressure on staff & management as Thursdays are nearly the busiest day of the week and customers like there mags in the morning, hence making the newsagency start even earlier or risk losing the sale as pension customers spend once a week/fortnight and that is Thursdays in our area. Keeping mags to a Monday & Wednesday would have been better for the customer (less confusion) and the retailer (time management). As Friday wasn't as big a delivery it would have made more sense to change half the release dates a day earlier (Wednesday) and the other half a day later (Monday). Also we didn't see any notification that this is what was happening, just an email to say it HAD the combination of Wednesday and Friday magazines on one day will cripple our front counter operations. we sticker all magazines at front counter and if we have to process 1200 + magazines whilst serving customers it will take all day.

We currently only get magazines on a Monday or Wednesday anyway, hopefully this means we would get the Friday magazines on Thursday instead of the following Monday  
STAFFING LEVELS ON WEDNESDAY'S & FRIDAY'S WILL NEED TO BE DECREASED, OVERALL A  
POSSIBLE DECREASE IN WAGES

Being remote we receive Monday mags on Wed, Wed mags on Thurs and Fri mags on Monday and I really don't know when we will receive what mags anymore?? Wait and see I guess.....

They could just stop over supplying us with stock to reduce their costs AND ours. If they manage to reduce their costs, are they going to share their additional profit with us by way of an increase in commission?  
The changes have really been made to suit supermarkets

WEDNESDAY BUSY DUE TO WEEKLY TIMES. THIS WILL TAKE SOME PRESSURE OFF WEDNESDAYS

i have no problem with it

That as you say we didn't get a choice here in Victoria  
I can understand delivery on Thursday, it's in the middle of the delivery week.  
no communication seeking feedback Wednesday is a good day for magazines as it also allows to send back oversupplied mags. Will be more difficult to do on Thursday or Friday

obviously 3 days of mags spread into 2 means larger deliveries but with no more profit it will take longer for these mags to hit the shelves as the same amount of staff will be working

I am trying to get out before its too late

It makes more sense for Network and Gotch to separate their second delivery day to say Wed Network & Thursday Gotch to reduce workload impacts in store.

WORRIED ABOUT CUSTOMERS HABITS FOR WED MAGS, WE WILL HAVE TO CHANGE THEIR HABIT,  
CAN LOSE THEM WHEN THEY ARE SHOPPING  
WE JUST SEEM TO HAVE TO DO WHAT EVER THEY DECIDE

We don't mind two day deliveries but not Thursday. For rural newsagencies Thursday is already a busy day (Land etc)

Thursday already has a focus (e.g. powerball jackpots) where as wednesday was a chance to grab the weekly mag buyer (take5/thats life). What will become of wednesday in Newsagencies now?

AS USUAL BIG BOTHER DOES AS HE PLEASES

We were not consulted. Our staffing is set up for the current delivery days. We will have to reorganise our staffing and it will cost more.

I think Mag dist forget we sell other products. most of or ordering for cards/stat etc is done early in the week so delivered are here Wednesday pm/Thursday. aslo Thursday is getting ready for weekend trade  
It would have been nice to be given an option for which day. Two deliveries only is a great idea but the second day should be Wednesday not Thursday. Friday's deliveries could easily be incorporated with Monday as most of them are not high selling/timely issues anyway with the exception of Who.  
They are doing this to cut their own costs but are not prepared to help us by cutting our return costs.

I actually think it will benefit newsagents and that they too will be able to cut down on operating costs & allows us to spend more time focusing on lines with better margins.

There was no discussion just a decision, however when we try to make our own decision in relation to not having magazines that do not sell and we try to cancel them we have no option, they just keep sending them. We all need to work together not against each other and if we can do this I am sure that our sales will increase for all.

Our single busiest day of the week. Big home delivery. Extra regional newspapers as well as the Land, Trotguide & IPS magazines. This will affect our ability to look after our customer, label & put up magazines.  
WAS THE NEWSAGENCY CHANNEL CONSULTED AT ALL OR WAS THIS A DECISION FROM THE TWO COMPANIES. I THINK I KNOW THE ANSWER, SUCH A PITY.  
This shows that Network & Gotch have no commitment to the Newsagency chain.

n/a

Hoping that the supply levels will be evened out as much as possible between the two days

IT JUST WEAKENS THE TRAFFIC FLOW FOR NEWSAGENTS- TAKES AWAY A REASON FOR CUSTOMERS TO COME IN ON A PARTICULAR DAY

nil

WE HAVE ALSO NOTICED A SHIFT AWAY FROM MONDAY/ TUESDAY SHOPPING. SO THURSDAY SHOULD BE GOOD AS PAY DAY

the large mass pushed into just two days  
Possibility that this will decrease operating costs.

Magazine company do not care about newsagency

lack of consultation and feedback opportunity

none.

WE WERE NOT ASKED AT ALL, JUST TOLD THIS IS THE DAYS

We have noticed when OK moved the people that were buying them have now stopped. So what is going to happen now?????

All positive for us. One less day processing inward magazines.  
WORK HARDER IN 2 DAYS IS BETTER THAN DOING THE JOB IN 3 DAYS

Delivery days are not an issue as we are Delivery Agents only, I just hope that the delivery times are not any later than they are now. I would be extremely happy if I could receive them earlier than at present

I have found since owing the newsagency that the magazine companies are bullies, they do what they want when they want. This will push customers away

I'm not aware that newsagents were consulted, first I knew was the email about the change. I certainly wasn't asked about my input.

RUTHLESS OPERATORS WHO OFFER FAR INFERIOR TERMS THAN OUR OTHER MAINSTREAM SUPPLIERS

no feed back from start, they have forgotten who sells the magazine for them

Another nail in the coffin

Stop oversupply as well as the magazines that have been stopped the past starting up again

I think this will have a negative impact on sales. In our situation, it will possibly reduce our wage expense to make up for some of this. I would like to see some of the cost saving that the magazine suppliers will enjoy passed on.

work together to provide saleable stock, not some of the crap they get cheaply which is not relevant to this market

Wednesday would have made more sense. Disruption of routine is not a positive thing when it comes to magazine purchasing.

Take 5 and That's Life customers aren't going to be happy about on sale change date. They'll think its our fault no matter how we try to convince them not. We average sales of 160 per issue so that's a lot of customers to upset.

Any movement in magazine delivery or supply issues should/must be on both party agrrement.

Depends on individual circumstances as in the morning of thursday, for me it is not very busy. Magazine delivery on this day has little impact for us  
My wage costs will be reduced accordingly.

We will have to wait and see how it all goes we suggest

WEDNESDAY ALREADY SET UP FOR MAG DELIVERIES WITH INFRASTRUCTURE ETC. WHY CHANGE.OK TO ELIMINATE FRIDAY.

The move in general is good but Thursday is particularly bad because of it been payday for many and late night shopping is still out there. This makes thursday the 3rd busiest sales day without the time consuming magazine imports that will be required. Mags should be on shelf ready for the busy day on thursday. This will increase sales of magazines. If they only arrive on Thursday they will lose sales particularly of the weeklies.

The unilateral nature of the decision. A quick survey like this may have given insights that may have resulted in a win win for all parties. We have to be aware if Fairfax changes publishing days what may happen to deliveries from IPS. Perhaps we should get on the front foot. IPS deliveries whilst regular are not as on time as the others - down load file date does not always relate to delivery date.

It would help if they cut back on over supply, This would remove about 15% of the labour

Since buying my shop 14months ago, I have found that the magazine companies are bullies, and its there way or no way. You can see they don't work in a shop on pension day, and to have the xtra work on a Thursday is a joke

Missing deliveries delivered Thursdays eg. That's Life and Take 5 wont be replaced until the following Monday which is too late for sales.

ANF should have been left out of discussions. A quick survey like this one could have been undertaken. impact on returns i.e GG was Wed now ? possibly the following Mon /Tues. Thursdays takes focus of of servicing customers and on to processing mags? SBR reasoning for move questioned as 95% + of SBR for weeklies is fully returned.

this will put more pressure on processing magazines in a timely manner. As it is wednesdays supply is always a lot of pressure to get out before customers flood into the shop.

NEWSAGENT GROUP SHOULD HAVE ITS OWN LOGESTIC COMPANY TO PICK UP FROM

would like opportunity to be able to choose to cut titles in a easier method than scanning each one to improve efficiency when putting mag deliveries out instore.

2 days will help reduce the labour cost for us. Magazines have been on the decline so this action is I fear the publishers will push Friday back to Thursday instead of forward to Monday and cause an overload on a busy day. If they keep the 2 delivery days evenly loaded I don't have a problem.



Will potentially lose us customers for the usual Wed weeklies

our usual Fri delivery is smaller now so in reality should be combined to Wed delivery,

Please consider remote areas. We suffer enough as it is with late deliveries. This will just be another straw on the camels back.

I see it as a compromise move

Overall very happy. Staff mucking around with mags twice a week better than three times. Promotions set up on monday will have more time to work without being overshadowed by wednesday arrivals. Only concern, 3days/4 days is too long to wait for top-up or replacements to arrive.

Wednesday or Thursday is much of a muchness to us. SBR should work better with a Thursday delivery so I think this is good for the Friday and Saturday magazine trade. Thursday used to be a big part series day and worked well for us then. One less staff member on Wednesdays moved to a shorter shift on Thursday will give us 4 staff members for a short time and should provide more flexibility on a day that we are also receiving stock for other departments. We can see reps and attend other business on a Wednesday as well as a Tuesday with this change. Returns will be problematic as we deliver them ourselves but I'm sure we can make this work.

2 days is fine just not thursday

Wednesday will be a dead day now. We will lose sales to supermarket  
As our local paper also comes out on Thursday, this is a good day for us

Will reduce costs as a distribution newsagent. May get a few more powerball sales as a retail newsagent  
We are a big magazine store. The volumes that we receive on a Wednesday are about as much as we can handle in any one day. Adding part of the Friday delivery to it will make it much harder for us to process magazines within a reasonable timeframe  
Were publishers given the opportunity to give input before this decision was made or was it distributor decision only?

DONE AS A COST CUTTING EXERCISE FOR THE DIST. HOPEFULLY WILL TRANSLATE INTO SOME COST CUTS FOR US

The lack of consultation by the distributors puts into perspective just where newsagents sit with them in the future. The ANF & state associations stay as irrelevant as ever on this issue and are being treated with the contempt they deserve.

I don't understand how we can be dictated to by the distributors.

like most things in this industry we have no say and are just expected to put up with it

NO CONSULTATION WITH NEWSAGENTS . WE US AT THE COAL FACE  
WHY THURSDAY

Disappointed at lack of consultation.