








### 1. Are you happy with the move to magazine deliveries on two days a week?

		Response Percent	Response Count
Yes		69.5%	283
No		30.5%	124
answered question			407
skipped question			0



### 2. Given that the magazine distributors are making the change to cut their costs, do you accept the move even though you may not like it?

		Response Percent	Response Count
Yes		85.7%	349
No		14.3%	58
answered question			407
skipped question			0



### 3. Is this move changing your commitment to magazines?

		Response Percent	Response Count
No change		71.3%	290
Yes in a negative way		22.4%	91
Yes in a positive way		6.4%	26
Other (please specify)			23
answered question			407
skipped question			0





#### 4. Will the change increase your operating costs in any way?

		Response Percent	Response Count
Yes		23.1%	94
No		76.9%	313
answered question			407
skipped question			0





#### 5. For the second day are you happy with Thursday?

		Response Percent	Response Count
Yes		33.4%	136
No		66.6%	271
answered question			407
skipped question			0

#### 6. Besides Monday, what other day of the week is your preference for magazine delivery?

		Response Percent	Response Count
Tuesday		7.4%	30
Wednesday		69.5%	283
Thursday		13.8%	56
Friday		9.3%	38
answered question			407
skipped question			0

## 7. What are the challenges you see for a Thursday delivery?






		Response Percent	Response Count
Thursday is already busy		65.1%	216
Possible impact of Powerball jackpots		54.8%	182
Already a high labour cost day		24.4%	81
<b>The risk of losing Thursday purchases to a supermarket</b>		<b>65.4%</b>	<b>217</b>
Other (please specify)			80

answered question	332
skipped question	75

## 8. What other comments would you like to register about this move?

	Response Count
	170
answered question	170
skipped question	237


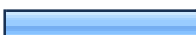





## 9. Type of newsagency

		Response Percent	Response Count
City shopping mall		21.9%	89
City high street		23.3%	95
Country shopping mall		12.3%	50
<b>Country high street</b>		<b>32.4%</b>	<b>132</b>
Rural		10.1%	41
Other (please specify)			44

answered question 407

skipped question 0

## 10. State / territory

		Response Percent	Response Count
Queensland		22.9%	93
<b>New South Wales</b>		<b>31.0%</b>	<b>126</b>
Australian Capital Territory		2.2%	9
Victoria		22.4%	91
Tasmania		2.0%	8
South Australia		11.3%	46
Western Australia		8.4%	34
answered question			407
skipped question			0