



23rd Oct 2013

Integrated Publication Solutions and Speedimpex join forces

Dear Industry Partner,

Integrated Publication Solutions (IPS) and Speedimpex Australia Pty Ltd are pleased to advise that they have formed a strategic alliance whereby they have entered into an agreement where all operations of Speedimpex including supply management, packing, distribution and account management will be managed by IPS. This agreement will commence on 2nd Oct 2013.

The result will see a consolidation of titles under one business and create operating efficiencies for both distributors and retailers and new opportunities for publishers.

The arrangement allows retailers throughout Australia to have access to ordering over 1,000 new magazines which will set them apart from their competitors and give them the advantage they are looking for in this ever changing environment.

All of the Speedimpex titles will now be offered at the IPS standard rate of 27% commission which is great news for existing Speedimpex retail partners as they will now earn an additional 2% commission.

All of the standard IPS processes and system will remain in place with agents still being able to manage supply through their IPS Online accounts.

More information will be available in the coming weeks, however, should you have any questions please do not hesitate to contact us via the below.

Kind Regards
Adam Gray
General Manager