

# HELLO MAY

A NEW KIND OF BRIDAL MAGAZINE // ISSUE #03 // 2014



**TO ORDER QUOTE GGA CODE 13488**  
**PHONE 1300 650 666**

## THE DETAILS

- Retail price \$14.95
- On sale 07/11/13
- Title dimensions: 270mm x 210mm
- Printed in Australia using FSC certified paper stocks and soy based inks

## FREQUENCY

- Bi-annual

## PROMOTION

- We are about to launch a stockists page where our readers will be able to search by state and postcode to find their nearest Hello May stockists, further promoting your store.

## Hello,

After the success of issue two, you have been selected to be one of our exclusive stockists for the highly anticipated release of issue three of Hello May.

We just wanted to take a moment to formally introduce ourselves.

We are an independently owned and operated *BI-ANNUAL* bridal magazine that is all about supporting local Australian vendors within the wedding and creative industries.

We believe this extends to *YOU*, the newsagent who sells our magazine.

Therefore, in an effort to drive our readers into your store to purchase, we will **NOT** be adding issue three to our own online store until 2 weeks **AFTER** the on-sale date of Thursday November 7.

Producing only two issues a year, Hello May is highly sort after by advertisers and constantly requested by our readers.

We encourage you to display your poster and copies proudly with in your store and to keep the issue on the stands for at least 3 months. We sold out of issue two online, largely due to the hundreds and hundreds of emails from readers saying they had visited 3 or 4 local newsagents in search of Hello May and could not find a copy, for this reason, we also encourage you to **RE-ORDER** if you sell out quickly.

Hello May is not a news based throw away glossy, but something our readers collect and display proudly on their coffee tables, and given our commitment to supporting small local businesses, we hope they find their copy of Hello May on the shelves of your store.

Thanks so much  
Warmest  
Sophie Lord

Owner / Publisher / Firm believer that print is not dead.