

# A FREE NEWSAGENCY MANAGEMENT WORKSHOP: HOW TO MAKE YOUR NEWSAGENCY WORTH MORE

## AGENDA

07:30 BREAKFAST  
08:00 WORKSHOP STARTS  
HOW TO ENJOY YOUR NEWSAGENCY AGAIN  
5 WAYS TO **GROW SALES**  
**MANAGE CARDS** FOR GROWTH  
NEWSAGENCY **CASH FLOW ADVICE**  
COFFEE BREAK  
**SUCCEED WITH GIFTS**  
**PLUSH** TO ATTRACT NEW SHOPPERS  
HOW TO **PROFIT WITH JEWELLERY**  
HOW YOU CAN ACHIEVE **50% GP & MORE**  
12:45 CLOSE

## DATES

July 15 – **Adelaide:** Rydges South Tce  
July 16 – **Perth:** Rendezvous  
Scarborough Beach  
July 22 – **Brisbane:** River View Hotel  
July 23 – **Sydney:** Bonnie Doon Golf Club  
July 29 – **Melbourne:** Kooyong Tennis Club,  
Glenferrie Road  
July 30 – **Hobart:** Hadleys Hotel

**Book now for this free half-day newsagency management workshop.**

Hear respected industry leaders as well as speakers from suppliers who want to help you grow your business.

This is a mini newsagency conference, packed into half a day, sure to give you ideas you can use right away without having to spend any money.

**Attendance is free and open to anyone.**

Hear from newsagency experts how you can attract more shoppers, get shoppers buying more and enjoy your business more.

Discover new products you can sell to improve your Gross Profit and pick up tips on how to sell them.

Be amazed by our magazine news.

Meet suppliers who will offer deals you can access right away without having to be part of any group.

Hear how some newsagents are transforming their businesses and achieving Gross Profit of 50% and more while retaining their traditional newsagency customers.

**BOOK NOW. ALL NEWSAGENTS WELCOME. FREE.**

BOOK BY FAX: 03 9524 8089 BOOK BY EMAIL: [BOOKINGS@NEWSXPRESS.COM.AU](mailto:BOOKINGS@NEWSXPRESS.COM.AU)

**BUSINESS NAME:**

**SELECT CITY:** Adelaide / Perth / Brisbane / Sydney / Melbourne / Hobart

**ATTENDEE NAMES:**

**CONTACT PHONE:**

**CONTACT EMAIL:**

For more information call newsXpress National Sales Manager Peter Francis On 0423 298 020

Organised by newsagency marketing group newsXpress.