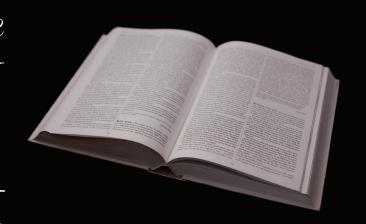
A Companion to the AUSTRALIAN MEDIA



- Edited by Bridget Griffen-Foley

AT THIS TIME OF RAPID and revolutionary change in modes of communication, A Companion to the Australian Media provides the first comprehensive, up-to-date historical account of Australia's press, broadcasting and new media sectors.

Arranged in an accessible A–Z format are nearly 500 articles focussing on both the history and contemporary practice of media corporations, individuals, industries, audiences, policy and regulation since the launch of Australia's first newspaper in 1803.

A Companion to the Australian Media is essential reading, as well as a ready reference, for everyone interested in the dynamic world of the media, including practitioners, entrepreneurs, investors, lawyers, commentators, bloggers, historians and students.

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