



We're here to help



NEWSAGENCY OF THE FUTURE BEYOND 2015

Join Mark Fletcher for a look at the state of the newsagency channel, trends impacting on us, and how we can create stronger and more valuable businesses.

Current data will be shared on growth categories and insights offered on how you can embrace the future. Data will also be shared on declining categories and insights shared on how you can soften the impact.

This will be a practical workshop for newsagents who want to improve their businesses. Content will be challenging and truthful. Practical opportunities will be shared including changes you can make right away without having to join a group or deal with a specific supplier.

If you are doing it tough, not sure of future plans for your newsagency or not making what you want / need to make from your business, this would be a good workshop to attend.

Participation is FREE. The session will run for around two hours.

PERTH
Thursday March 26, 10am
Country Comfort Inter City
249-263 Great Eastern Hwy, Belmont

This Perth event is the first of a national series. Later in the series, the workshop will be filmed and made available. Future locations will include Melbourne, Sydney, Brisbane, Canberra, Adelaide, Hobart, Cairns, Townsville, Gold Coast, Sunshine Coast, Newcastle, Parramatta, Geelong, Launceston.

Mark Fletcher owns Tower Systems which has its newsagency software in 1,800+ newsagencies. He owns 50% of newsXpress with 180+ newsagency locations. He also owns two newsagencies and writes at www.newsagencyblog.com.au.

BOOK NOW!

BUSINESS NAME _____

NUMBER OF ATTENDEES _____

CONTACT NAME _____

CONTACT NUMBER _____

EMAIL _____

STATE _____