

NEWSAGENT SUPPLIER FORUM

THE STATE OF THE NEWSAGENCY CHANNEL

At this round table, participate in a discussion about the state of the channel and how we as suppliers can help newsagents better weather rough waters.

The very latest sales trends by product category will be shared. Data points will include basket depts, basket mix, traffic counts, anticipate store closure rates, growth categories, factors newsagents are considering.

I decided to host the forum because of a spate of closures already this year and because of suppliers talking in negative terms about the channel. There are ways newsagents can grow and suppliers can play a key role in helping to nurture optimism and to guide newsagents through the difficult times.

Please circle your preferred date:

Date: 17th March 2015
Time: 9:00am till 12:00pm
Location: Best Western Premier Hotel 115 Kew
115 Cotham Road, Kew VIC 3101

Date: 18th March 2015
Time: 9:00am till 12:00pm
Location: Bonnie Doon Golf Club
Banks Avenue, Pagewood NSW 2035

Date: 19th March 2015
Time: 9:00am till 12:00pm
Location: Brisbane Riverview Hotel
Kingsford Smith Drive & Hunt Street
Hamilton QLD 4007

The round table is free - I am funding it through Tower Systems.
Any supplier rep is welcome to attend.
Please come ready to participate.
Let's make the newsagency channel stronger together!

Please fill out and return your booking form to bookings@towersystems.com.au or fax 03 9524 8099

BUSINESS NAME _____

NUMBER OF ATTENDEES _____

CONTACT NAME _____

CONTACT NUMBER _____

EMAIL _____

STATE _____



We're here to help