



March 23rd, 2016

Dear Newsagent,

ANZAC to Afghanistan Medallions – Commemorative Coins

To commemorate the ANZAC centenary and the generations of Australians who have played their part in the ANZAC legend, *News Corp*, *Legacy* and the *Royal Australian Mint* are bringing readers the Official 2016 Coin Collection.

Each of the 14 coins are legal tender and represent a significant moment in Australia's military history. The 2016 collection includes four never before issued 25 Cent Nordic Gold Coins and ten 20 cent silver coins.

The coins are available with the purchase of the *Herald Sun*, *The Geelong Advertiser* and *The Australian* from Saturday 9th April through to Friday 22nd April inclusive.

Day 1: Offers a free coin with the collection album, with the purchase of the *Herald Sun* or *Geelong Advertiser*

Day 2 - 14: Offers a coin for \$3.00 with the purchase of the *Herald Sun* or *Geelong Advertiser*

For your customers to collect their coin, they MUST:

1. Either purchase a copy of the *Herald Sun* or present original token contained in the *Herald Sun*, *The Geelong Advertiser* and *The Australian*
2. Buy the coin for \$3 (with exception of Coin 1 & Collectors Album which are free)

Pre-promotion of the commemorative coins has already commenced. This letter is to advise you of the promotion and its upcoming delivery schedule. A further detailed letter will follow closer to the start of the promotion

Title Specifics

Day	Coin Theme	Day	Date	Barcodes
1	Our Legends (Gold Coin)	Saturday	9 th Apr	9330303002014
2	Peace (Gold Coin)	Sunday	10 th Apr	9330303002151
3	Fromelles	Monday	11 th Apr	9330303002038
4	Rats of Tobruk	Tuesday	12 th Apr	9330303002045
5	Darwin Bombing	Wednesday	13 th Apr	9330303002052
6	Bomber Command	Thursday	14 th Apr	9330303002069
7	Thai-Burma Railway	Friday	15 th Apr	9330303002076
8	Kokoda (Gold Coin)	Saturday	16 th Apr	9330303002083
9	Battle of Long Tan (Gold Coin)	Sunday	17 th Apr	9330303002090
10	Korean War	Monday	18 th Apr	9330303002106
11	Peacekeeping	Tuesday	19 th Apr	9330303002113
12	Special Forces	Wednesday	20 th Apr	9330303002120
13	Dogs at War	Thursday	21 st Apr	9330303002137
14	Afghanistan	Friday	22 nd Apr	9330303002144



Distribution:

Packaging specifications:

Please be aware that the coins will be packaged and grouped into 2 different shipments:

Shipment	Item	Total Quantity per box	Quantity Breakdown per box
Shipment 1	Coin 1 with collector case	20 coins per box	20 x coin
Shipment 1	Coin 2 – 8	70 coins per box	10 x each coin numbers 2 - 8 (Banded in lots of 10)
Shipment 2	Coin 9 – 14	60 coins per box	10 x each coin numbers 9 - 14 (Banded in lots of 10)

- As these coins are legal tender, they will be delivered to you during business hours and you will be required to confirm upon receipt, the volume delivered by signature. Please ensure they are stored securely to prevent theft. This applies to Metro Newsagents ONLY. Country Newsagents will receive delivery with their normal newspaper delivery
- On receipt of the products, check your supplies upon arrival and notify us **immediately** on 1800NEWS00 if there are any discrepancies between the supplies you've received and the quantities on the label. Please be aware we cannot guarantee any replacements will be provided.

Delivery schedule

Coin	Metropolitan	Delivery Day (from)	Delivery Date (from)	Regional	Delivery Day	Delivery Date	Format
Coin 1	Via special delivery trucks	Monday	4/4/16 to 7/4/16	Via country edition trucks	Monday	4/4/16 to 7/4/16	flat packed
Coins 2-8	Via special delivery trucks	Monday	4/4/16 to 7/4/16	Via country edition trucks	Monday	4/4/16 to 7/4/16	flat packed
Coins 9-14	Via special delivery trucks	Wednesday	13/4/16	Via country edition trucks	Tuesday	12/4/16	flat packed

Please contact your local Area Customer Manager if you have any questions.

We thank you for your support.

HWT Circulation