

23 September 2016

***SMH & Sun-Herald* Cover Price Increase & Retail Sales Fee Change – NSW & ACT (excluding Far North Coast NSW)**

Dear Newsagent,

Please be advised that effective Monday, 3 October 2016, the cover price of both the weekday and weekend editions of *The Sydney Morning Herald* will increase.

- Commencing with the Monday, 3 October 2016 issue the cover price of the weekday *SMH* will increase from \$2.50 to \$2.80 (incl. GST)
- Commencing with the Saturday, 8 October 2016 issue the cover price of the Saturday *SMH* will increase from \$3.50 to \$3.80 (incl. GST)
- Commencing with the Sunday, 9 October 2016 issue the cover price of *The Sun-Herald* will increase from \$3.00 to \$3.30 (incl. GST)

Additionally, the retail sales fees for *The Sydney morning Herald* have also been reviewed and will increase at the same time. Please refer to the attached tables for the new, standard *Sydney Morning Herald* wholesale rates, cover prices and retail sales fees.

Yours Sincerely,



Tom Gerstmyer
Director, Circulation & Logistics

Fairfax Media – The SMH Retail Sales Fees from Monday, 3 October 2016

SPECIALIST NEWSAGENT RETAIL SALES FEES (NSW & ACT, excluding Far North Coast NSW)

Specialist Newsagent Fee	Current Fee (GST Excl)	Current Fee (GST Inc)	New Fee (GST Excl)	New Fee (GST Inc)
Monday to Friday	\$0.4818	\$0.5300	\$0.5227	\$0.5750
Saturday	\$0.7091	\$0.7800	\$0.7500	\$0.8250
Sunday	\$0.5727	\$0.6300	\$0.6182	\$0.6800

NEWS RETAILER RETAIL SALES FEES (NSW & ACT, excluding Far North Coast NSW)

News Retailer Fee	Current Fee (GST Excl)	Current Fee (GST Inc)	New Fee (GST Excl)	New Fee (GST Inc)
Monday to Friday	\$0.3682	\$0.4050	\$0.4000	\$0.4400
Saturday	\$0.5591	\$0.6150	\$0.5909	\$0.6500
Sunday	\$0.4545	\$0.5000	\$0.4909	\$0.5400

GENERAL RETAILER / SUBAGENT RETAIL SALES FEES (NSW & ACT, excluding Far North Coast NSW)

General Retailer (Sub-agent)	Current Fee (GST Excl)	Current Fee (GST Inc)	New Fee (GST Excl)	New Fee (GST Inc)
Monday to Friday	\$0.2409	\$0.2650	\$0.2614	\$0.2875
Saturday	\$0.3545	\$0.3900	\$0.3750	\$0.4125
Sunday	\$0.2864	\$0.3150	\$0.3091	\$0.3400

New standard wholesale and cover prices from Monday, 3 October 2016

SPECIALIST NEWSAGENTS (NSW & ACT, excluding Far North Coast NSW)

Specialist Newsagent	Wholesale Price (GST excl)	Wholesale Price (GST incl)	Cover Price (GST incl)
Monday to Friday	\$2.0227	\$2.2250	\$2.8000
Saturday	\$2.7045	\$2.9750	\$3.8000
Sunday	\$2.3818	\$2.6200	\$3.3000

NEWS RETAILERS (NSW & ACT, excluding Far North Coast NSW)

News Retailer	Wholesale Price (GST excl)	Wholesale Price (GST incl)	Cover Price (GST incl)
Monday to Friday	\$2.1455	\$2.3600	\$2.8000
Saturday	\$2.8636	\$3.1500	\$3.8000
Sunday	\$2.5091	\$2.7600	\$3.3000

GENERAL RETAILERS / SUBAGENTS (NSW & ACT, excluding Far North Coast NSW)

General Retailer (Sub-agent)	Wholesale Price (GST excl)	Wholesale Price (GST incl)	Cover Price (GST incl)
Monday to Friday	\$2.2841	\$2.5125	\$2.8000
Saturday	\$3.0795	\$3.3875	\$3.8000
Sunday	\$2.6909	\$2.9600	\$3.3000