

27 March 2015

Dear Newsagent,

Australian Financial Review Cover Price Increase & Retail Sales Fee Change – VIC, NSW, QLD & NT

Please be advised that effective Tuesday, 7 April 2015, the cover price of both the weekday and weekend editions of *The Australian Financial Review* will increase.

- **Commencing with the Tuesday, 7 April 2015 issue the cover price of the weekday Australian Financial Review will increase from \$3.50 to \$3.80 (incl. GST)**
- **Commencing with the Saturday, 11 April 2015 issue the cover price of *The Weekend Financial Review* will increase from \$3.50 to \$3.80 (incl. GST)**

Additionally, the retail sales fees for *The Australian Financial Review* weekday and weekend editions have also been reviewed and will increase at the same time. Home Delivery Service Fees will be reviewed later this year, and any changes will be communicated to newsagents following that review.

Please see the attached table for the new, standard Australian Financial Review wholesale rates, cover prices and retail sales fees. More detailed information, including new discretionary bonus and contract penalty rates, will be available on Connect shortly.

Yours Sincerely,



Tom Gerstmyer
Metro Director of Circulation & Newspaper Sales

AFR Retail Sales Fees effective from Tuesday, 7 April 2015

Specialist Newsagent Fee	Current Retail Fee (GST Excl)	Current Retail Fee (GST Inc)	New Retail Fee (GST Excl)	New Retail Fee (GST Inc)
Monday to Saturday	\$0.7273	\$0.8000	\$0.7455	\$0.8200

News Retailer Fee	Current Retail Fee (GST Excl)	Current Retail Fee (GST Inc)	New Retail Fee (GST Excl)	New Retail Fee (GST Inc)
Monday to Saturday	\$0.5773	\$0.6350	\$0.5909	\$0.6500

General Retailer (Sub-agent)	Current Retail Fee (GST Excl)	Current Retail Fee (GST Inc)	New Retail Fee (GST Excl)	New Retail Fee (GST Inc)
Monday to Saturday	\$0.3636	\$0.4000	\$0.3727	\$0.4100

New standard wholesale and cover prices from Tuesday, 7 April 2015

Specialist Newsagent	Wholesale Price (GST excl)	Wholesale Price (GST incl)	Cover Price (GST incl)
Monday to Saturday	\$2.7091	\$2.9800	\$3.8000

News Retailer	Wholesale Price (GST excl)	Wholesale Price (GST incl)	Cover Price (GST incl)
Monday to Saturday	\$2.8636	\$3.1500	\$3.8000

General Retailer (Sub-agent)	Wholesale Price (GST excl)	Wholesale Price (GST incl)	Cover Price (GST incl)
Monday to Saturday	\$3.0818	\$3.3900	\$3.8000