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INVITATION
Newsagency management workshop
**Ideas for transforming your
newsagency in 2018**

newsXpress invites newsagents from across Australia to free management workshops. We also offer to fund air travel for newsagents to ensure access to this event.

Hear how newsagents are transforming their businesses, finding new customers, enjoying a new lease on life. We will share case studies from city and country newsagencies.

- See new, **exclusive, product** that is attracting new shoppers, product you have never seen at a gift fair or trade show before.
- See **greeting cards not available in any other newsagency**, greeting cards that appeal to shoppers your current range likely does not appeal to.
- See the **evidence of success** of the newsXpress multi-site web strategy that is driving online as well as in-store sales. We will share the latest sales data.
- See the newsXpress P&L – demonstrating transparency.

Here are the only dates in this series. Please tick your selection.

- ADELAIDE:** 5th Feb, 10am @ Rydges South Park, 1 South Terrace SA 5000
- SYDNEY:** 6th Feb, 10am @ Hilton Sydney, 448 George St Sydney NSW 2000
- BRISBANE:** 7th Feb, 10am @ Brisbane Riverview Hotel, Kingsford Smith Dr,
- PERTH:** 8th Feb, 10am @ Parmelia Hilton Perth, 14 Miller St Perth WA 6000
- MELBOURNE:** 9th Feb, 10am @ Grace Park Hawthorn Club, 6 Hilda Crescent

SIGN UP NOW. FAX TO: 03 95248089.

BUSINESS NAME : _____

NUMBER OF ATTENDEES: _____ **DO YOU NEED AIR TRAVEL? YES /NO**

CONTACT NAME: _____

E MAIL ADDRESS: _____

Questions? Email mark@newsxpress.com.au.