

ANNOUNCEMENT 7/5/18

PAPER ROSE GREETING CARDS – NEW DISTRIBUTOR STATUS



Effective June 4th 2018, The Henderson Group consisting of Henderson Greetings Pty Ltd and Waterlyn Pty Ltd, will commence distribution of Paper Rose UK products.

Paper Rose is a very successful publisher of ranges such as Designers Guild, Avocado, The Art Group, Mozaic, Artisan, Daisy Patch plus many more.

Until now, Taylorgraphic's Greeting Card range has consisted mostly of Paper Rose product and they have done an outstanding job to build a strong presence in the Australian Market in the years gone past. Paper Rose and Henderson both have close associations with the Simon Elvin group making this new arrangement a natural fit for the group.

Henderson will have access to many new designs never before seen in the Australian market and look forward to building on the success of Paper Rose in the years to come.

Please forward any enquiries to either:

Henderson	1800 339 699	info@hendersongreetings.com.au
Waterlyn	03 9709 8899	info@waterlyn.com.au

Best regards,

Eulinid Stevenson
CEO
Henderson Greetings