



epay Gift Card Program EOI Form

REQUEST DATE:

CHECKLIST:

- Make sure you pick a location at the front of your store with good foot traffic and **in an area that the customer has access to**, or let us know if you prefer a stand for the counter.
- Measure up your space and let us know the POG size you need.
- Send us a photo with the application. We will use this to make sure the space meets the requirements of the program and our gift card providers.
- Fill in the application for with your store details.

RETAILER DETAILS

Retailer name	POS System
Terminal ID	Contact number
Email address	
Address	

GIFT CARD SPACE

Height of space	mm	I don't have a dedicated space and request to purchase a 16 hook counter stand (\$75 +GST)
Width of space	mm	I have a promo code
Number of rows	rows	Promo code

A standard gift card is 86mm x 124mm

IMPORTANT INFORMATION: Once you receive the gift cards

1. Set up your gift cards as per the Plan-O-Gram (POG) instructions that you will receive with your gift cards.
2. We will also need a photo of the finished Plan-O-Gram (POG) complete with gift cards, to make sure everything looks great.
3. When we update our POGs we will only send these updates to sites that continue to send photos of execution showing that the gift card display is properly merchandised.
4. We will also require a photo after each POG change.
5. epay will only replenish cards as they are sold so take care of them.
6. Additional gift cards or cards outside of the POG cannot be ordered.

If approved, epay will:

1. Communicate the Plan-O-Gram (POG) based on your available space via email.
2. Dispatch gift cards with display (if applicable) to you.

If you have any queries, please don't hesitate to contact our epay 24/7 customer service team on 1300 301 408

CRM incident number	Outcome
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